



快乐古筝乐团

Harmony Guzheng Ensemble Association
1303 Norfolk Drive NW, Calgary AB T2K 5L5
Website: <http://harmony.guzhengcalgary.com>
Contact: (403) 988 - 3208
Email: harmony@guzhengcalgary.com

Harmony Guzheng Ensemble

Sponsor Invitation Letter

Dear Friends, Community Leaders, and Business Owners,

Seventeen years of music, bridging cultures across the ocean. Since its founding in 2008, the **Harmony Guzheng Ensemble** has been Calgary's first nonprofit Guzheng performance group. Our mission is to let the 21 strings of the Guzheng tell the story of China, fostering cultural connections through hundreds of performances, biennial professional concerts, and numerous cultural exchange events between China and Canada.

On May 17, 2025, at 6:30 PM, we will present our 17th Anniversary Special Concert at Bella Concert Hall, Mount Royal University. This concert will feature:

🎵 **A Multigenerational Performance** – Over 30 performers from different generations will showcase diverse music styles with pieces like *Jasmine Flower*, *The Four Great Classical Novels Suite*, *Chrysanthemum Terrace*, and *Butterfly Springs*.

🎵 **Energetic Ensemble Performance** – Our younger members will present the powerful classic *Fighting the Typhoon*.

🎵 **Traditional & Contemporary Guzheng Pieces** – Experience the beauty of Guzheng with solo performances of *Three-Six* and *Cold Crows Playing in the Water*, as well as duets like *Moonlit Night on the Spring River*.

🎵 **Special Guest Performances** – The Calgary Friendship Band will bring classic Cantonese pieces such as *Colorful Clouds Chasing the Moon* and *Autumn Moon Over the Calm Lake*.

🎵 **Vocal & Dance Collaborations** – Renowned vocalist Yuan Yuan's students will present children's choir and Guzheng fusion performances of *Big Fish* and *Mushroom Picking Dance*, while celebrated dancer Maliya will perform a Xinjiang dance interpretation of *The Song of Tianshan Mountains*.

As a nonprofit arts organization sustained entirely by community support, we sincerely invite you to join us as a Cultural Patron by sponsoring this special event.





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Sponsorship Packages

🌟 Diamond Sponsor (\$1,000+)

- **Logo placement** on prominent locations of digital posters
- **Full-page advertisement** in the concert program
- **12 VIP tickets**
- **Bilingual acknowledgment** at the concert opening

🏆 Gold Sponsor (\$800)

- **Logo placement** on digital posters
- **Half-page acknowledgment** in the concert program
- **10 priority seating tickets**
- **Bilingual acknowledgment** at the concert opening

🥈 Silver Sponsor (\$400)

- **Business name listed** in the concert program sponsor section
- **8 general admission tickets**

🥉 Bronze Sponsor (\$200)

- **Business name listed** in the concert acknowledgment section
- **4 general admission tickets**
- **Annual recognition** on the Harmony Guzheng Ensemble website

Your Sponsorship Impact

Your support will directly contribute to:

- 🎵 Training young musicians
- 🎭 Community multicultural performances
- 🎶 Concert production
- 🌍 Cultural exchange events





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How to Sponsor

 **By Cheque:** Payable to "Harmony Guzheng Ensemble"


 **E-Transfer:** Harmonyguzhengyyc@yahoo.com (Name of receiver: Shao Ling Hung)

 **Contact:** Jessica Hung at (403) 397-4862

 **Email:** Harmonyguzhengyyc@yahoo.com

Next Steps:

To proceed with sponsorship, please email us at Harmonyguzhengyyc@yahoo.com with your company's information, including your business name, contact details, and preferred sponsorship tier. We will follow up directly to finalize the details.

 **Response Deadline:** Please confirm your sponsorship **on or before April 20, 2025**, to ensure we have sufficient time to include your information in the concert program and promotional materials.

 **Scan the QR code below for more details on the concert information!**



For seventeen years, our music has flourished because of your support. Let's continue this cultural journey together, uniting melodies from the Rocky Mountains to the Tianshan Mountains. Join us in creating an unforgettable evening of music and heritage!

Best regards,

Shirley Wong

Artistic Director / President

Harmony Guzheng Ensemble

